



BTEC Diploma in Creative Media Skills - P131

Fancy a career in the media industry? This BTEC Level 2 Diploma in Creative Media Skills provides an opportunity to learn about digital media content creation in its widest form, including video and audio production, digital editing for video and audio, Podcasting and Social Media Content. Alongside these practical digital skills, you will also develop your organisational, communication and research skills in areas that specifically interest you and develop an understanding of the media industry and how to access it. You will have access to industry-standard, practical resources and software, with the opportunity to develop specialist skills of your own choosing, to a more advanced level.

Liverpool City region has a thriving media hub offering many creative job opportunities across the full spectrum of media industry sectors.

As part of your course, you will gain valuable practical experience, guest talks from industry professionals, external visits, opportunities to gain work experience.

COURSE DETAILS

The course focuses on a wide range of practical digital creative media skills, including:

- Video and audio content creation
- Video and audio editing using the Adobe Creative Suite
- Video and audio podcast production
- Online content creation for social media platforms
- Presenting and pitching ideas
- Studio green screen production

Course units/modules:

- Skills Development
- Creative Media Project
- Personal Development

ENTRY GUIDELINES

You will need to have 4 GCSE's at Grade 3 or above. One of the 4 GCSE's to be Maths or English at grade 3 (or Functional Skills Level 1) to study at this level.

If you have a beginner/introductory qualification in the subject, you want to study and maths or English GCSE at Grade 3 (or Functional Skill Level 1) you can study at this level.

Entry requirements for Level 2 courses in some sectors may be more specific. If you're unsure whether you meet these requirements, don't worry — we can help you find a suitable course that aligns with your skills and experience.

If English is not your first language, you may need an assessment before enrolling on this course. To discuss further, please contact the ESOL department on 0151 551 7144.

ASSESSMENT METHOD

Assessment will take place through a mix of practical and written coursework.

WHERE CAN I PROGRESS TO?

This course is aimed at anyone interested in progressing onto a Level 3 Creative Media course.

You could progress to these Wirral Met courses:

- [P073 - BTEC Extended Diploma in Creative Media Practice](#)

WHEN DOES THIS COURSE RUN?

CAMPUS	STARTS	ATTENDANCE	COURSE CODE	PLANNED TIME TABLE
	08th Sep 2025	Full Time	P131R001	

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<p>If you are aged 16-18:</p> <p>This study programme will be FREE for most students who are aged 16-18 on 31 August, or students aged 19-24 with an Education, Health & Care Plan.</p> <p>If you are aged 19 or over:</p>				

For advice and guidance, please contact Student Services via our [online enquiry form](#)

This information was current on 16th June, 2025 and may be subject to change.