

This innovative course is designed to equip you with the skills and knowledge needed to thrive in the dynamic world of media, broadcasting, and production.

Whether you aspire to work in television, film, radio, or digital media, this T Level will provide you with a solid foundation to pursue your passion.

### **COURSE DETAILS**

During this two-year course, you will delve into various aspects of media, broadcast, and production, gaining hands-on experience and theoretical understanding. From learning about media production techniques to exploring the role of digital media in contemporary society, this course covers a wide range of topics to prepare you for a successful career in the industry.

Students will develop an understanding of a broad range of issues relevant to the sector, including:

- The creative economy
- The individual in the creative industries
- Cultural contexts and media language
- Audiences
- Legislation and regulation
- · Professionalism and ethics
- Equality, diversity and inclusions
- · Research skills
- Project methodology and administration

You'll then specialise in content creation and production, giving you the skills you need to build your future career.

Specialist components include:

- Generate ideas for content development for different platforms
- Plan the production of the required content for different platforms (including but not exclusive to moving image, audio and written word)

- Create and deliver the required content for the chosen platforms and/or venues (including but not exclusive to moving image, audio and written word) co-ordinating with others where appropriate
- Evaluate the extent to which the content and plan meet objectives taking on board feedback.

As part of the T Level you'll complete an industry placement, giving you valuable, hands-on experience within the world of media, broadcast and production that will set you apart from the crowd.

#### **ENTRY GUIDELINES**

This is a Study Programme for students aged 16-18 years.

To study a T Level, you will need:

A minimum of 5 GCSEs at Grades 4-9 including English and Maths

OR

Relevant Level 2 qualifications at merit or above and English and Maths at Grade 4 or above.

OR

T-Level foundation programme and English and Maths at grade 4 or above

Applicants should be ready to complete a work placement.

If English is not your first language, you may need an assessment before enrolling on this course. To discuss further, please contact the ESOL department on 0151 551 7144

# **ASSESSMENT METHOD**

Assessment for this T Level is a combination of practical assignments, written exams, and workplace placements.

You will have the opportunity to showcase your skills through hands-on projects, demonstrate your understanding of theoretical concepts, and gain valuable industry experience through work placements with leading media organisations.

## **ADDITIONAL INFORMATION**

Throughout the course, you will benefit from the guidance and support of experienced tutors who are passionate about helping you succeed.

Our industry-standard facilities and collaborative learning environment will provide you with the perfect platform to unleash your creativity and develop your skills to their full potential.

#### WHERE CAN I PROGRESS TO?

Upon successful completion of this T Level, you will have a range of options to further your education or begin your career in the media, broadcast, and production industry.

You may choose to pursue higher education through university study or secure employment in roles such as media production assistant, broadcast journalist, content creator, or digital media specialist. Whatever path you choose, this T Level will provide you with the skills and confidence to excel in your chosen field.

## WHEN DOES THIS COURSE RUN?

CAMPUS	ATTENDANCE	COURSE CODE	PLANNED TIME TABLE
	Full Time	P115Q001	

For advice and guidance, please contact Student Services via our online enquiry form

This information was current on 21st November, 2024 and may be subject to change.