

This study programme has been designed for those who have a passionate interest in the travel, tourism and aviation industries. These industries are rapidly changing and therefore they are always looking to recruit employees with an enthusiastic approach to working with people. The qualification will not only provide you with UCAS points for entry into higher education, but will provide invaluable experience to prepare you for working in Visitor Attractions, Tour Guiding, Hospitality, Passenger Airlines, Event Planning, Overseas Resorts, Cruise Ilners and Travel Agencies (see additional information for further details).

COURSE DETAILS

Areas of Study Year 1:

- Unit 1: The UK Travel and Tourism Industry
- Unit 2: Customer Service in Travel and Tourism
- Unit 3: Preparing for a Career in Travel and Tourism
- Unit 4: Travel and Tourism Destinations
- Unit 5: UK Visitor Attraction
- Unit 6: Hospitality in Travel and Tourism
- Unit 11: Marketing for Travel and Tourism
- Unit 16: Worldwide Passenger Airlines
- Unit 17: The Cruise Industry

Areas of Study Year 2:

- Unit 9: Travel Agency Operations
- Unit 10: The UK Conference and Event Industry
- Unit 13: Resort Rep Roles and Responsibilities
- Unit 14: Investigating Airline Cabin Crew
- Unit 19: Responsible Tourism

- Unit 20: Specialist Tourism
- Unit 18: UK Heritage Tourist Attractions
- Unit 22: Storytelling for Tourism
- Unit 23: Tour Guiding

Each unit is assessed and will receive pass, merit or distinction grades.

ENTRY GUIDELINES

This is a Study Programme for students aged 16-18 years old.

Relevant Level 2 qualification at Pass or above or minimum of 4 GCSEs at Grade 9 - 4/A*- C, including English and maths.

Satisfactory interview, assessment, school report and/or satisfactory reference.

If English is not your first language, you may need an assessment before enrolling on this course. To discuss further, please contact the ESOL department on 0151 551 7144.

EQUIPMENT REQUIRED

To learn effectively on your course you will need to use certain items ofequipment and undertake particular enrichment activities as part of yourstudies. To further enhance your learning experience the following will berequired: Uniform £40 Educational Visits £125 If you need support with thesecosts, don't worry, click on the link below and complete a bursary applicationform. https://www.wmc.ac.uk/student-support/financial-support/bursaries-loans Equipment purchased will be yours to keep and you will be able to use them forpractice at home and in your future career. https://www.wmc.ac.uk/student-support/financial-support/bursaries-loans Equipment purchased will be yours to keep and you will be able to use them

ASSESSMENT METHOD

This is an assignment based course with elements of practical assessment throughout.

ADDITIONAL INFORMATION

This is a two year programme aimed at students who have the enthusiasm to work alongside people from all walks of life and those who possibly want to travel as part of your career. The course also provides students with a fantastic opportunity to take part in a range of educational trips and visits as well as participate in International Work Experience (recent visits have included Malta, Granada and Seville).

WHERE CAN I PROGRESS TO?

At the end of the course, you could progress to higher education or employment. You could also continue studies at Wirral Met on one of our Higher National Diploma Courses.

Explore potential careers via <u>Career Match</u> — it provides current local data on wages and employment prospects.

WHEN DOES THIS COURSE RUN?

CAMPUS	ATTENDANCE	COURSE CODE	PLANNED TIME TABLE
	Full Time	L068P001	

If you are aged 16-18:

This study programme will be FREE for most students who are aged 16-18 on 31 August, or students aged 19-24 with an Education, Health & Care Plan.

If you are aged 19 or over:

Fee: £6200.00

The fee quoted is for the academic year 23/24.

For advice and guidance, please contact Student Services via our online enquiry form

This information was current on 25th April, 2024 and may be subject to change.