



**WIRRAL
MET
COLLEGE**
SINCE 1855



Strategic Plan

2024-2027

Welcome

As we journey onto the next stage of shaping the future of our college, we are delighted to share with you our Strategic Plan for the next three years.

In the dynamic landscape of education, it is imperative that we remain proactive, responsive, and innovative to meet the evolving needs of our stakeholders and the communities we serve, and at the heart of this Plan lies our unwavering commitment to excellence, inclusivity, and collaboration.

We recognise that our college is a vibrant ecosystem, enriched by the diverse perspectives, talents, and aspirations of our students, staff, employers, and the broader community. It is through our collective efforts and shared vision that we chart a course towards continued growth, relevance, and impact.

This Strategic Plan is the culmination of consultation, reflection, and collaboration with stakeholders at every level. We have listened attentively to the voices of our community, embracing feedback, ideas, and aspirations to inform our strategic priorities and initiatives. As we navigate the opportunities and challenges ahead, we are guided by our core values of ambition, resilience, inclusivity, empowerment, and accountability.

In the pages that follow, you will find a roadmap that outlines our strategic goals and objectives for the coming years. Our strategic priorities are focused on enhancing student success and well-being, fostering academic excellence and innovation, strengthening partnerships and engagement, advancing diversity, equity, and inclusion, and ensuring organisational sustainability and effectiveness.

This Strategic Plan is not merely a document; it is a living blueprint that will guide and shape our actions, decisions, and investments in the pursuit of our shared aspirations. It reflects our collective commitment to continuous improvement, adaptability, and responsiveness in an ever-changing landscape.

We are confident that together, we will achieve our shared mission of empowering success and enriching communities, and extend our gratitude to all who have contributed to the development of this Plan. We look forward to the journey ahead with optimism, determination, and a spirit of collaboration.



Gill Banks
CEO / Principal



Joanne Henney
Chair of Governors

Our Mission

Empowering Success, Enriching Communities, Supporting Industry

Our Purpose

To provide inclusive, highest-quality education and training opportunities to meet the aspirations of students and the needs of the local community and industry.

We will do this by:

Equipping individuals with the knowledge, skills, behaviours and qualifications necessary for workforce success and career growth.

Serving as a hub for lifelong learning, community engagement and personal development, enhancing social mobility and economic prosperity.



Our Values

For our core values to really matter; it goes far beyond a simple list of guiding principles. Our core values authentically define how we as a team, operate, behave, and interact on a day-to-day basis. They set the direction and framework for our strategic behaviours.

We are Ambitious



- We are passionate about our college, our students, our people, their ambitions, and their futures
- We encourage and embrace creativity, innovation, and change
- We are committed to ensuring our people are the best they can be and our college's most important asset
- We strive to be leaders and exemplars of educational impact best practice

We are Resilient



- We foster a culture of agility, of what we can do, not what we can't do
- We take every opportunity to grow, learn, adapt, and always seek to improve
- We are responsive to the needs of all stakeholders
- We support each other to overcome challenges and fulfil potential

We are Inclusive



- We create a warm, welcoming, safe, and secure college for all
- We authentically embrace diversity and celebrate inclusivity
- We nurture a culture of kindness and respect where every student and staff member is acknowledged, treated fairly, and supported

We are Empowering



- We empower our students and our people by building their confidence, knowledge, and skills, both to meet the needs of industry, and to become active and responsible citizens in society
- We strengthen our mutual understanding and support for one another
- We provide opportunities for professional growth and recognition

We are Accountable



- We make decisions which seek to do the right thing and in the best interests of our students and our people
- We recognise and learn from mistakes and strive to continuously improve
- We always act with honesty, integrity, and respect

Our Strategic Pillars

Our Strategy is designed to ensure that we deliver on our Purpose; it includes five complementary but distinctive Pillars with clear aims:

To create a nurturing and inclusive learning environment that prioritises student success, holistic development, empowerment, and progression.

Students

To attract, empower, and retain a diverse pool of skilled individuals, fostering a culture of self-growth, innovation, and excellence within our organisation.

People

To leverage our geographical position as an anchor organisation to optimise opportunities for community engagement, partnerships, and regional economic development.

Place

Sustainability

To ensure long-term financial stability and advance our sustainability roadmap by embedding sustainable practices across all aspects of our organisation.

Collaboration

To use internal and external partnerships, to drive innovation, knowledge sharing, and collective impact both across our organisation, the Borough and wider region.





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