



Wirral Met College

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Careers Education & Information, Advice & Guidance Strategy

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Careers Education & Information, Advice & Guidance Strategy

Background

1.1 Wirral Met College is committed to offering a Careers Education and Information, Advice and Guidance (CEIAG) service which is accessible to all of our students. This will seek to ensure that all students are fully equipped with the skills and knowledge that will enable them to operate confidently, effectively and independently in life and work. The service will be delivered by College staff equipped with relevant skills and experience. The College will adopt the Gatsby Careers Benchmarks model to measure the results and impact of the service.

Intent

2.1 The impartial CEIAG service will:

- enable students to understand the range of opportunities available in the Liverpool City Region and also nationally
- Inform students about the range of skills and qualifications they will need to succeed in the workplace both today and in the future.
- ensure all students have access to CEIAG which is inclusive and tailored to their individual circumstances
- give students opportunities to access independent careers advice through employer visits, work experience and links with external services
- undertake to deliver a CEIAG Programme that fulfils the criteria of the Gatsby Benchmarks
- contribute to the College meeting its strategic objectives

Implementation

3.1 The Director of Student Services will be the Careers Lead for the College and will lead on the delivery of the Gatsby Benchmarks, whilst continuing to meet the standards set by Matrix

3.2 The Principal will chair a termly standing group 'The Careers Education & Employability Steering group' which will ensure that appropriate people are involved and participate in the Careers Programme.

3.3 A Careers & Employability Action Plan will be produced and maintained.

3.4 Pre-enrolment interviews will take place with vocational specialists. Further IAG from a Student Adviser will be offered if appropriate.

3.5 All students will have the opportunity to access high quality, impartial CEIAG from appropriately skilled staff to help clarify their future aspirations, understand pathways open to them and to help them make informed decisions in terms of job prospects and training.

3.6 All students will receive support to develop their employability skills and to access relevant work experience so that they are equipped to enter the job market and secure and sustain employment in their chosen field.

3.7 All students particularly those identified as disadvantaged will receive appropriate, tailored support using relevant technology to drive continuous improvements in careers delivery

3.8 The Careers Lead will work with the local Enterprise Co-ordinator in order to further local employer links with the College.

3.9 The College will continue to work with feeder schools to provide information, advice and guidance in those schools in order to aid smooth transition to College.

3.10 Parents/ carers of potential students will be welcomed to attend keep warm events, open evenings and interview evenings (in person or online) and will be encouraged to speak with key staff who will be working with their young person.3.11 The College will organise a range of events, workshops and activities to support students in understanding their options. These will include Careers and Employment Fairs, Volunteering Fairs; HE events; Support with personal statements; CV Workshops; Student Finance Workshops and external speakers. These events may take place online or face to face. Students will have the opportunity to engage with local employers in an area relevant to their programme of study throughout the academic year.

3.12 Curriculum planning will take into account Labour Market Information and employment trends in the Liverpool City region.

Quality, Reporting and Review

4.1 The Careers Lead will report to SLT on a termly basis on progress.

4.2 The Careers Lead will report to the Board of Governors on an annual basis to update on progress

4.3 The College will use the Careers & Enterprise Company's Compass tool in order to monitor and report back on progress against the Gatsby Benchmarks.

4.4 The College will use student feedback through focus groups to monitor the effectiveness of the strategy.

4.5 The College will work with employers & parents and seek regular feedback on the Careers Programme.

4.6 The quality of CEIAG will be monitored through the Student Services Self-Assessment Report and Quality Improvement Plan.

4.7 The strategy will be reviewed annually.